

**BLEED:** .125

**TRIM SIZE:** 8.25 X 10.875

**SAFETY FROM TRIM:** .25

**BINDING:** Perfect Bound

**JOG POSITION:** Foot

**LINE SCREEN:** 200

Unit Size	Bleed	Trim Size	Live/Non-Bleed
Spread	16.75 X 11.125	16.5 X 10.875	16 X 10.375
Full Page	8.5 X 11.125	8.25 X 10.875	7.75 X 10.375
2/3 Page (vertical)	5.625 X 11.125	5.375 X 10.875	4.875 X 10.375
1/2 Page (horizontal)	8.5 X 5.5	8.25 X 5.25	7.75 X 4.75
1/2 Page (vertical)	4.25 X 11.125	4 X 10.875	3.5 X 10.375
1/2 Page (horiz spread)	16.75 X 5.5	16.5 X 5.25	16 X 4.75
1/3 (vertical)	2.75 X 11.125	2.5 X 10.875	2 X 10.375
1/3 (square)	5.625 X 5.5	5.375 X 5.25	4.875 X 4.75

For complete advertising specifications, and to submit your ads electronically, go to:  
<http://ads.hearst.com>

**Production Contacts:**

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