

EDITORIAL CALENDAR

MARCH

THE FAMOUS ISSUE

Esquire's fresh take on what it means to be famous today—from influencers to A-Listers, from Hollywood to Silicon Valley.

AD SPACE CLOSE: DECEMBER 10

ON SALE: FEBRUARY 18

APRIL/MAY

THE VILLAINS ISSUE / SPRING STYLE / ESQUIRE ENTERTAINS

Esquire celebrates rule breakers with a look at the greatest Hollywood villains of the year—and why we love them. Plus, our spring style guide and the smartest tips for entertaining at home.

AD SPACE CLOSE: FEBRUARY 11

ON-SALE: APRIL 14

JUNE/SUMMER

WHAT I'M LEARNING ISSUE / BEST BARS IN AMERICA

An inspiring look at what celebrities, medical professionals, and everyday people are learning in these times. Plus, the state of politics, food, and Olympics now—and a toast to the bars and barkeeps we love.

AD SPACE CLOSE: MARCH 31

ON-SALE: JUNE 2

SEPTEMBER

THE AUDACITY ISSUE / FALL STYLE

Esquire defines the new age of audacity—and the art of taking bold risks and breaking with convention. Suit up with Esquire's new style guide packed with our editors' picks for fall.

AD SPACE CLOSE: JUNE 30

ON-SALE: SEPTEMBER 1

OCTOBER/NOVEMBER

THE (NEW) LEGENDS ISSUE / BEST NEW WATCHES / GROOMING AWARDS / ESQUIRE ENTERTAINS

Our salute to the next generation of icons redefining the culture - from entertainment to sports, art to architecture, culinary to tech and beyond. Gear up with the best watches of the year—and the grooming products you need now.

AD SPACE CLOSE: AUGUST 18

ON-SALE: OCTOBER 20

DECEMBER/WINTER

THE BETTER MAN ISSUE / BEST NEW RESTAURANTS / CARS OF THE YEAR

Esquire presents personal stories of what it means to be a man today—starting the conversation and inspiring men to push their boundaries. Plus, the definitive list of the best new restaurants in America and the Cars of the Year.

AD SPACE CLOSE: SEPTEMBER 29

ON-SALE: DECEMBER 1

**Please Note: all elements/dates subject to change, cancellation and editorial approval.*

