MARCH
THE FAMOUS ISSUE
Esquire’s fresh take on what it means to be famous today—from influencers to A-Listers, from Hollywood to Silicon Valley.
AD SPACE CLOSE: DECEMBER 10
ON SALE: FEBRUARY 18

APRIL/MAY
THE VILLAINS ISSUE / SPRING STYLE / ESQUIRE ENTERTAINS
Esquire celebrates rule breakers with a look at the greatest Hollywood villains of the year—and why we love them. Plus, our spring style guide and the smartest tips for entertaining at home.
AD SPACE CLOSE: FEBRUARY 11
ON-SALE: APRIL 14

JUNE/SUMMER
WHAT I’M LEARNING ISSUE / BEST BARS IN AMERICA
An inspiring look at what celebrities, medical professionals, and everyday people are learning in these times. Plus, the state of politics, food, and Olympics now—and a toast to the bars and barkeeps we love.
AD SPACE CLOSE: MARCH 31
ON-SALE: JUNE 2

SEPTEMBER
THE AUDACITY ISSUE / FALL STYLE
Esquire defines the new age of audacity—and the art of taking bold risks and breaking with convention. Suit up with Esquire’s new style guide packed with our editors’ picks for fall.
AD SPACE CLOSE: JUNE 23
ON-SALE: AUGUST 25

OCTOBER/NOVEMBER
THE (NEW) LEGENDS ISSUE / BEST NEW WATCHES / GROOMING AWARDS / ESQUIRE ENTERTAINS
Our salute to the next generation of icons redefining the culture—from entertainment to sports, art to architecture, culinary to tech and beyond. Gear up with the best watches of the year—and the grooming products you need now.
AD SPACE CLOSE: AUGUST 4
ON-SALE: OCTOBER 6

DECEMBER/WINTER
THE BETTER MAN ISSUE / BEST NEW RESTAURANTS / CARS OF THE YEAR
Esquire presents personal stories of what it means to be a man today—starting the conversation and inspiring men to push their boundaries. Plus, the definitive list of the best new restaurants in America and the Cars of the Year.
AD SPACE CLOSE: SEPTEMBER 29
ON-SALE: DECEMBER 1

BIG BLACK BOOK
FALL/WINTER 2020
On-Sale: OCTOBER-DECEMBER
AD SPACE CLOSE: JULY 10

*Please Note: all elements/dates subject to change, cancellation and editorial approval.