2020

**Esquire**

### March
**THE FAMOUS ISSUE**
Esquire’s fresh take on what it means to be famous today—from influencers to A-Listers, from Hollywood to Silicon Valley.
AD SPACE CLOSE: DECEMBER 10
ON SALE: FEBRUARY 18

### April/May
**THE VILLAINS ISSUE / SPRING STYLE / ESQUIRE ENTERTAINS**
Esquire celebrates rule breakers with a look at the greatest Hollywood villains of the year—and why we love them. Plus, our spring style guide and the smartest tips for entertaining at home.
AD SPACE CLOSE: FEBRUARY 11
ON-SALE: APRIL 14

### June/Summer
**THE STATE OF AMERICA ISSUE / SUMMER TRAVEL / BEST BARS IN AMERICA**
An expansive look at the state of American style, politics, media, sports, entertainment, and beyond. Cool off with Esquire’s summer travel hot list and the year’s best places to start a bar tab.
AD SPACE CLOSE: MARCH 31
ON-SALE: JUNE 2

### September
**THE AUDACITY ISSUE / FALL STYLE**
Esquire defines the new age of audacity—and the art of taking bold risks and breaking with convention. Suit up with Esquire’s new style guide packed with our editors’ picks for fall.
AD SPACE CLOSE: JUNE 9
ON-SALE: AUGUST 11

### October/November
**THE (NEW) LEGENDS ISSUE / BEST NEW WATCHES / GROOMING AWARDS / ESQUIRE ENTERTAINS**
Our salute to the next generation of icons redefining the culture - from entertainment to sports, art to architecture, culinary to tech and beyond. Gear up with the best watches of the year—and the grooming products you need now.
AD SPACE CLOSE: AUGUST 4
ON-SALE: OCTOBER 6

### December/Winter
**THE BETTER MAN ISSUE / BEST NEW RESTAURANTS / CARS OF THE YEAR**
Esquire presents personal stories of what it means to be a man today—starting the conversation and inspiring men to push their boundaries. Plus, the definitive list of the best new restaurants in America and the Cars of the Year.
AD SPACE CLOSE: SEPTEMBER 29
ON-SALE: DECEMBER 1

**BIG BLACK BOOK**
**FALL/WINTER 2020**
On-Sale: OCTOBER-DECEMBER
AD SPACE CLOSE: JULY 10

*Please Note: all elements/dates subject to change, cancellation and editorial approval.*