



# 2019 EDITORIAL CALENDAR

## DECEMBER/WINTER

AD SPACE CLOSE: OCTOBER 2 // ON-SALE: DECEMBER 4  
**BEST NEW RESTAURANTS** // Esquire kicks off winter with a special issue packed with stylish winter gear, travel, entertainment, and the year's Best New Restaurants.

## MARCH

AD SPACE CLOSE: DECEMBER 7 // ON-SALE: FEBRUARY 12  
**HOW TO BUILD A WARDROBE THAT MATTERS** //

A new fashion feature packed with know-how for building a collection of stylish pieces and accessories with enduring quality, taste and craftsmanship to last a lifetime.

## APRIL

AD SPACE CLOSE: JANUARY 11 // ON-SALE: MARCH 19  
**SPRING STYLE** // Esquire delivers smart advice and style essentials guaranteed to freshen up your look for the spring.

## MAY

AD SPACE CLOSE: FEBRUARY 26 // ON-SALE: APRIL 30  
**ESQUIRE ENTERTAINS** // An issue dedicated to inspiring men to take a chance and change it up—from bold career changes to personal quests—including editors and celebrities' life changing stories.

## JUNE/SUMMER

AD SPACE CLOSE: APRIL 2 // ON-SALE: JUNE 4  
**75 RULES YOU NEED TO BREAK / BEST BARS IN AMERICA** // A special summer special issue offers the best advice you need to break the rules—from style to relationships. Cool off with Esquire's Best Bars In America.

## SEPTEMBER

AD SPACE CLOSE: JUNE 11 // ON-SALE: AUGUST 13  
**FALL STYLE** // The ultimate guide to fall style with Esquire's new essentials and how to wear them.

## OCTOBER

AD SPACE CLOSE: JULY 16 // ON-SALE: SEPTEMBER 17  
**SMARTEN UP: THE GROOMING GUIDE / ESQUIRE ENTERTAINS** // The smartest grooming tips, tricks, and products you need now; plus Esquire Entertains returns with a focus on the den and media room.

## NOVEMBER

AD SPACE CLOSE: AUGUST 20 // ON-SALE: OCTOBER 22  
**TIME TRIAL: THE ESQUIRE WATCH COMPETITION AND AWARDS** // Our first-ever watch awards spotlights the best watches of the year—celebrating excellence, innovation, and value in today's watches with a panel of editors and watch aficionados.

## DECEMBER/WINTER

AD SPACE CLOSE: OCTOBER 1 // ON-SALE: DECEMBER 3  
**BEST RESTAURANTS / DUBIOUS ACHIEVEMENTS** // A special winter issue—plus, the Best New Restaurants of the Year and Dubious Achievements.



Please note: all elements/dates subject to change, cancellation and editorial approval.