



# Production Requirements

*Starting with March 2017*

**BLEED:** .125

**TRIM SIZE:** 8.375 X 10.875

**SAFETY FROM TRIM:** .25

**BINDING:** Perfect Bound

**JOG POSITION:** Foot

**LINE SCREEN:** 200

Unit Size	Bleed	Trim Size	Live/Non-Bleed
Spread	17 X 11.125	16.75 X 10.875	16.25 X 10.375
Full Page	8.625 X 11.125	8.375 X 10.875	7.875 X 10.375
2/3 Page (vertical)	5.75 X 11.125	5 X 10.875	5 X 10.375
1/2 Page (horizontal)	8.625 X 5.5	8.375 X 5.25	7.875 X 4.75
1/2 Page (vertical)	4.25 X 11.125	3.625 X 10.875	3.5 X 10.375
1/2 Page (horiz spread)	16 X 5.5	16.75 X 5.25	16.25 X 4.75
1/3 (vertical)	2.875 X 11.125	2.625 X 10.875	2.125 X 10.375
1/3 (square)	5.75 X 5.5	5.5 X 5.25	5 X 4.75

## CLASSIFIED SIZES

Size	Dimensions
1 inch ad	2.625" W x 1" H
1.5 inch ad	2.625" W x 1.5" H
2 inch ad	2.625" W x 2" H
1/12 page	2.625" W x 2.5" H
1/6 page	2.625" W x 5" H
1/3 page square	5" W x 5" H

For complete advertising specifications, and to submit your ads electronically, go to:

<http://ads.hearst.com>

### Production Contacts:

For ad specs, material extensions and all other production related questions, please

**contact:** Deidra Robinson  
Premedia Account Manager  
deidra.robinson@pubworx.com  
212-450-7004

For insert questions, please **contact**

Andrew Joyce  
Operations Account Manager  
andrew.joyce@pubworx.com  
212-450-0903