

# Esquire

## BIG BLACK BOOK

### Production Requirements

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TRIM SIZE: 9" W x 10.875" H  
SAFETY FROM TRIM: .25"  
BLEED: .125"  
BINDING: Perfect Bound

AD SIZE	BLEED	TRIM	LIVE/NON-BLEED
Spread	18.25"w x 11.125"h	18"w x 10.875"h	17.5"w x 10.375"h
Full Page	9.25"w x 11.125"h	9"w x 10.875"h	8.5"w x 10.375"h

**FOR MATERIAL EXTENSIONS AND ALL OTHER PRODUCTION RELATED QUESTIONS,  
PLEASE CONTACT THE FOLLOWING:**

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