The Style Mavericks of the Year

Ad Space Close: September 20 / On-Sale: November 22

Esquire identifies and honors 2016’s most fashionable rule-breakers.

Special Sections:
- Bad Santa, Good Gift: The Alternative Gift Guide

February

Ad Space Close: November 1 / On-Sale: January 10

How to thrive in the Age of Disruption.

Special Sections:
- The Impossible List: most exclusive tables, hotels, beaches, etc. — how to achieve your highest aspirations

March

Ad Space Close: December 13 / On-Sale: February 14

The importance of fit, proportion, and styles that suit all frames.

Special Sections:
- Mavericks of Hollywood: The next-generation of creative renegades defining the new digital age of entertainment

April

Ad Space Close: January 17 / On-Sale: March 21

Rewrite the Rules

Special Sections:
- Sole Searching: A sure-footed guide to shoes

May

Ad Space Close: February 21 / On-Sale: April 25

Size Matters

Special Sections:
- Cars of the Year

June/July

Ad Space Close: March 28 / On-Sale: May 30

Special Section:
- Best Bars

August

Ad Space Close: May 16 / On-Sale: July 11

The Art of Happiness

Special Section:
- Maverick Ideas & Innovations*
- Cool Hair: The New Accessory
- Cars of the Year

September

Ad Space Close: June 20 / On-Sale: August 15

Mavericks of Style

Special Sections:
- Mavericks of Big Money*
- The Only Restaurants that Matter

October

Ad Space Close: July 25 / On-Sale: September 19

November

Ad Space Close: August 22 / On-Sale: October 24

Special Sections:
- Mavericks of Big Money*
- The Only Restaurants that Matter

Dec./Jan. 2018

Ad Space Close: September 26 / On-Sale: November 28

Encyclopedia of Epic

The year’s most epic moments, achievements, heroes, villains, destinations, food, drink, men, women and more.

Please note: all elements subject to change, cancellation and editorial approval

*Built if bought