

Publisher's Statement

6 months ended June 30, 2023, Subject to Audit

[Learn more about this media property at auditedmedia.com](https://www.auditedmedia.com)

Annual Frequency: 6 times/year

Field Served: ESQUIRE is a magazine encompassing all aspects of how a man thinks and lives.

Published by: Hearst Magazine Media

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
605,306	27,781	633,087	600,000	33,087

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Mar	471,519	156,582	628,101	25,514	2,066	27,580	655,681	9,000	69	9,069	506,033	158,717	664,750
Apr/May	453,757	107,378	561,135	10,724	2,033	12,757	573,892	38,000	172	38,172	502,481	109,583	612,064
Summer	468,387	100,694	569,081	15,664	1,600	17,264	586,345	36,000	100	36,100	520,051	102,394	622,445
Average	464,554	121,551	586,105	17,301	1,900	19,201	605,306	27,667	114	27,781	509,522	123,565	633,087

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	423,201	61,867	485,068	76.6
Membership	7,027		7,027	1.1
Multi-Title Digital Programs		59,684	59,684	9.4
Partnership Deductible Subscriptions	18,047		18,047	2.9
Sponsored Subscriptions	16,279		16,279	2.6
Total Paid Subscriptions	464,554	121,551	586,105	92.6
Verified Subscriptions				
Public Place	15,644		15,644	2.5
Individual Use	1,657	1,900	3,557	0.6
Total Verified Subscriptions	17,301	1,900	19,201	3.0
Total Paid & Verified Subscriptions	481,855	123,451	605,306	95.6
Single Copy Sales				
Single Issue	11,000	114	11,114	1.8
Sponsored Single Issue	16,667		16,667	2.6
Total Single Copy Sales	27,667	114	27,781	4.4
Total Paid & Verified Circulation	509,522	123,565	633,087	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2021	607,500	628,528	628,528		
12/31/2020	622,500	654,045	654,045		

Visit [auditedmedia.com](https://www.auditedmedia.com) Media Intelligence Center for audit reports

PRICES

	Suggested Retail Prices	Average Price(1)
Single Copy	\$6.99	
Subscription	\$7.97	
Average Subscription Price Annualized (2)		\$14.52
Average Subscription Price per Copy		\$2.42

(1) Represents subscriptions for the 6 month period ended June 30, 2023

(2) Based on the following issue per year frequency: 6

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
 Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Personal Care	15,564		15,564
Other - Public Place	80		80
Total Public Place Copies	15,644		15,644
Individual Use			
Individually Requested	1,657	1,900	3,557
Total Individual Use Copies	1,657	1,900	3,557

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	59,684	59,684	2.1	125,336

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Hearst Magazine Media, Inc.
 Esquire, published by Hearst Magazine Media 300 W. 57th Street New York, NY 10019

RICHARD DAY
 VP, Consumer Revenue
 P: 212.649.2761 * URL: www.esquire.com
 Established: 1933

JACK ESSIG
 Senior VP, Publishing Director
 AAM Member since: 1934