

# Esquire

## 2024 PRINT EDITORIAL CALENDAR

### MARCH

#### The New Rules for Dressing Up Issue

Ad Close Date: 12/19/2023  
On-Sale Date: 2/20/2024

### APRIL/MAY

#### The Restless Man Issue (The Travel Issue)

Ad Close Date: 2/20/2024  
On-Sale Date: 4/16/2024

### SUMMER

#### The Fatherhood Issue

Ad Close Date: 4/9/2024  
On-Sale Date: 6/4/2024

### SEPTEMBER

#### The Best of Fall/Winter Fashion Issue

Ad Close Date: 6/25/2024  
On-Sale Date: 8/20/2024

### OCTOBER/NOVEMBER

#### The What It Feels Like Issue

Ad Close Date: 8/13/2024  
On-Sale Date: 10/8/2024

### WINTER

#### The Legends Issue

Ad Close Date: 10/8/2024  
On-Sale Date: 12/3/2024



*Editorial themes subject to change.*